





Young  
**Creative**  
Genz

Incredi<sup>®</sup>See  
THINKERS • DESIGNERS • STRATEGISTS



# Who we are & What we do?

At IncrediBee, we are passionate about helping businesses like yours succeed in the fast-paced world of social media and search engine optimization. Our team of Gen Z experts is dedicated to staying up-to-date on the latest trends and techniques in the industry.

Whether you are looking to increase your online presence, attract new customers, or boost your search engine rankings, we have the skills and experience to help you achieve your goals. Our team is comprised of creative thinkers, problem-solvers, and digital natives who are eager to work with you to take your brand to the next level.

At IncrediBee, we pride ourselves on delivering exceptional service and results to our clients. We are committed to building long-term relationships and helping you succeed in the constantly evolving world of social media and SEO.



# OUR MISSION

Our mission at IncrediBee is to ignite the potential of businesses through the power of creativity and technology.

We strive to be the driving force behind our clients' success by providing top-notch social media marketing and SEO services.

Our team of Creative Genz are constantly pushing the boundaries and thinking outside the box to help our clients stand out in today's digital world. We believe in the importance of staying current and adapting to the ever-evolving landscape of the internet. Together, we can achieve incredible results and reach new heights.



# THE WORLD OF SOCIAL MEDIA

**5 billion**  
active social media users.

**6.9 billion people using smartphones.**

**92% of social media accessed via mobile devices.**



**Over 5 billion active internet users.**



5,000,000,000 people

**Over 2 billion**

people visit YouTube each month.





WE CONNECT  
ALL YOUR  
SOCIAL MEDIA  
DOTS.



OUR  
**SOCIAL MEDIA**  
SERVICES





# SOCIAL MEDIA MANAGEMENT

Unleashing the full potential of a Business through the power of creativity and technology. We come up with Innovative solutions and personalized strategies to help businesses stand out and thrive in the digital world

At IncrediBee, we take a holistic and strategic approach to social media management. We understand that every business is unique and has specific goals and target audiences. That's why we start by thoroughly analyzing your business, your competition, and your industry to develop a customized plan that aligns with your overall marketing strategy.

We believe in the power of authenticity and strive to create content that is both visually appealing and resonates with your audience. We also prioritize engagement and work to build a community around your brand. Our social media management services go beyond just posting content; we also track and analyze performance to continuously optimize and improve results. With IncrediBee, you can trust that your social media presence is in good hands.

## What's included in Social Media Management?

- ✓ **SOCIAL ACCOUNT SETUP**  
*Developing business pages on different social media platforms.*
- ✓ **SOCIAL MEDIA STRATEGY**  
*Positioning and targeting on social media*
- ✓ **SOCIAL MEDIA PLAN**  
*Social Media Calender in accordance with strategy*
- ✓ **CONTENT CREATION**  
*Copy, image, GIF, video, slideshow and canvas*
- ✓ **POSTING**  
*Tracking the best time to post through software*
- ✓ **SOCIAL MEDIA LISTENING**  
*Tracking the brand mention and responding to them*
- ✓ **BUSINESS PAGE OPTIMIZATION**  
*Optimizing the page to get higher rank in relevant categories*
- ✓ **INCREASE NETWORK POPULARITY**  
*Increasing fan base in targeted audience*
- ✓ **KEY PERFORMANCE METRICS REPORTING**  
*Visual report showing analytics to make easy strategic decision*
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**  
*Removing abusive comments and decreasing spam & War-room facility when brand faces any challenging situation.*
- ✓ **FACEBOOK APPS DEVELOPMENT**  
*Apps development to integrate other social media accounts, contact us form, feedback form on fb*



# SOCIAL MEDIA ADS MANAGEMENT

Our social media ads management services are designed to help businesses like yours effectively reach and engage with your target audience.

We start by analyzing your business, your competition, and your industry to understand the most effective approach for your specific needs.

From there, we work with you to develop a customized ad strategy that aligns with your overall marketing goals. Our team of experts is well-versed in all major social media platforms, including Facebook, Instagram, and LinkedIn, and can help you effectively target and retarget your ads to the right people at the right time.

We also provide in-depth analysis and ongoing optimization to ensure maximum performance and return on investment. Let IncrediBee help you drive results and grow your business through targeted social media advertising.

## What's included in Social Media Ads Management?

- ✓ **INDUSTRY AND KEYWORD RESEARCH**  
*To create relevant ads and specific targeting*
- ✓ **CREATIVES DEVELOPMENT**  
*Creatives that are catchy and follow norms of advertisement on SM*
- ✓ **CAMPAIGN MANAGEMENT**  
*Creating Ads set and campaign*
- ✓ **MEDIA BUYING**  
*Improving ROI*
- ✓ **REMARKETING PIXEL DEPLOYMENT**  
*To increase conversion*





Activities that we do on

# **SOCIAL MEDIA PLATFORMS**

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**Image/Video/GIF/Reels  
Creations**



**Quiz/Polls  
Creations**



**Offers &  
Discounts**



**Event  
Creations**



**Facebook  
Live**



**Campaign  
Creation**



**Tweet Chats  
on Twitter**



**Social Media  
Advertising**



## DEFINE YOUR **OBJECTIVE**

A perfect objective for social media marketing for your business would depend on your specific goals and target audience.

Some common objectives for social media marketing include increasing brand awareness, driving traffic and leads, boosting sales and conversions, engaging with customers, and staying up-to-date with industry trends and innovations.



# SOCIAL MEDIA OBJECTIVES

A Social Media Marketing Campaign can address several business challenges.

A customized social media campaign can be designed to achieve specific objectives

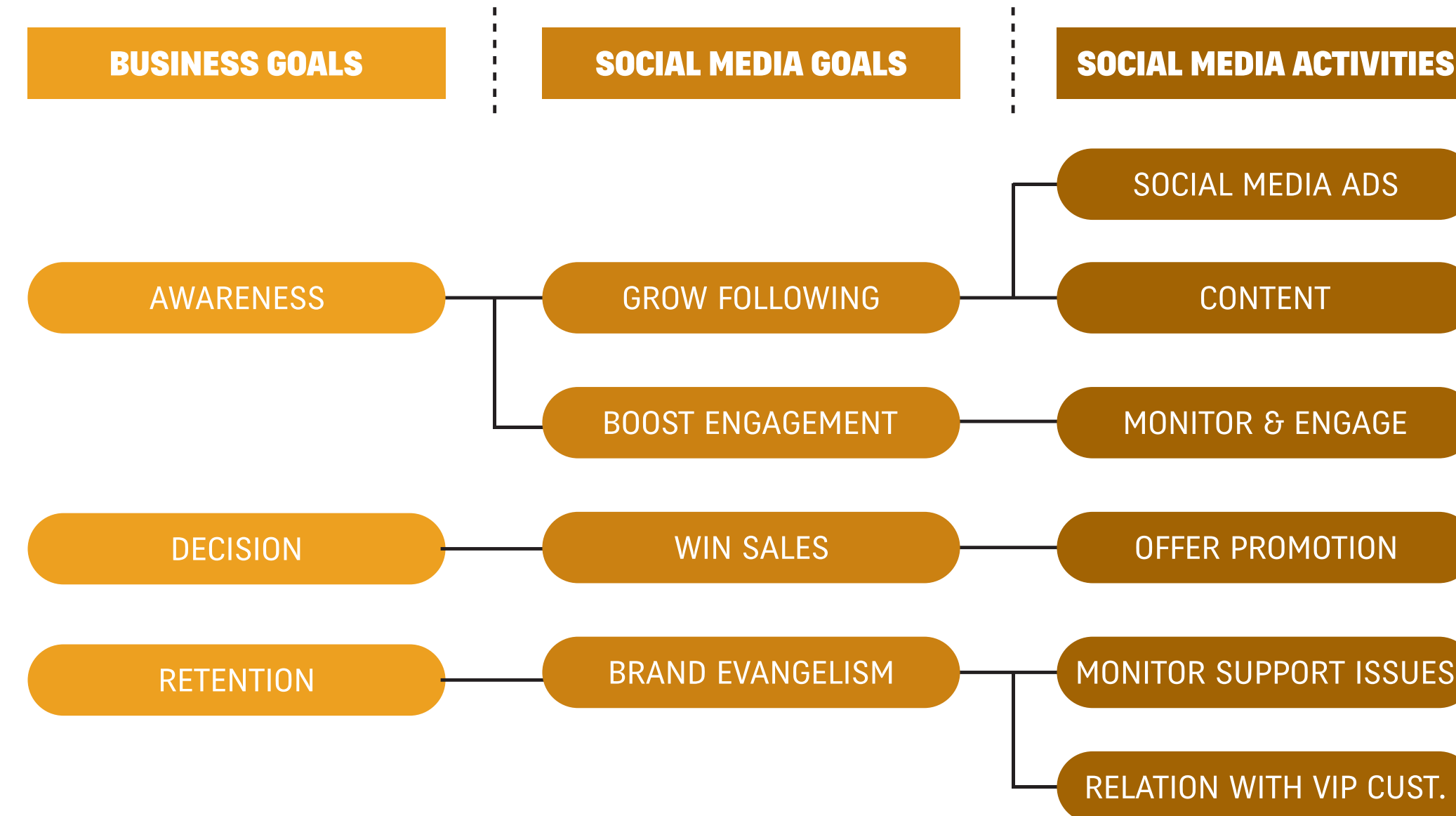
Following is a list of some of the prominent campaign objectives, which may be selected and prioritized based on client's business requirements:

- ▶ Increase online brand awareness
- ▶ Increase engagement
- ▶ Win Sales
- ▶ Increase brand advocates on social media



BUSINESS GOALS

## What are the objectives and how we achieve?

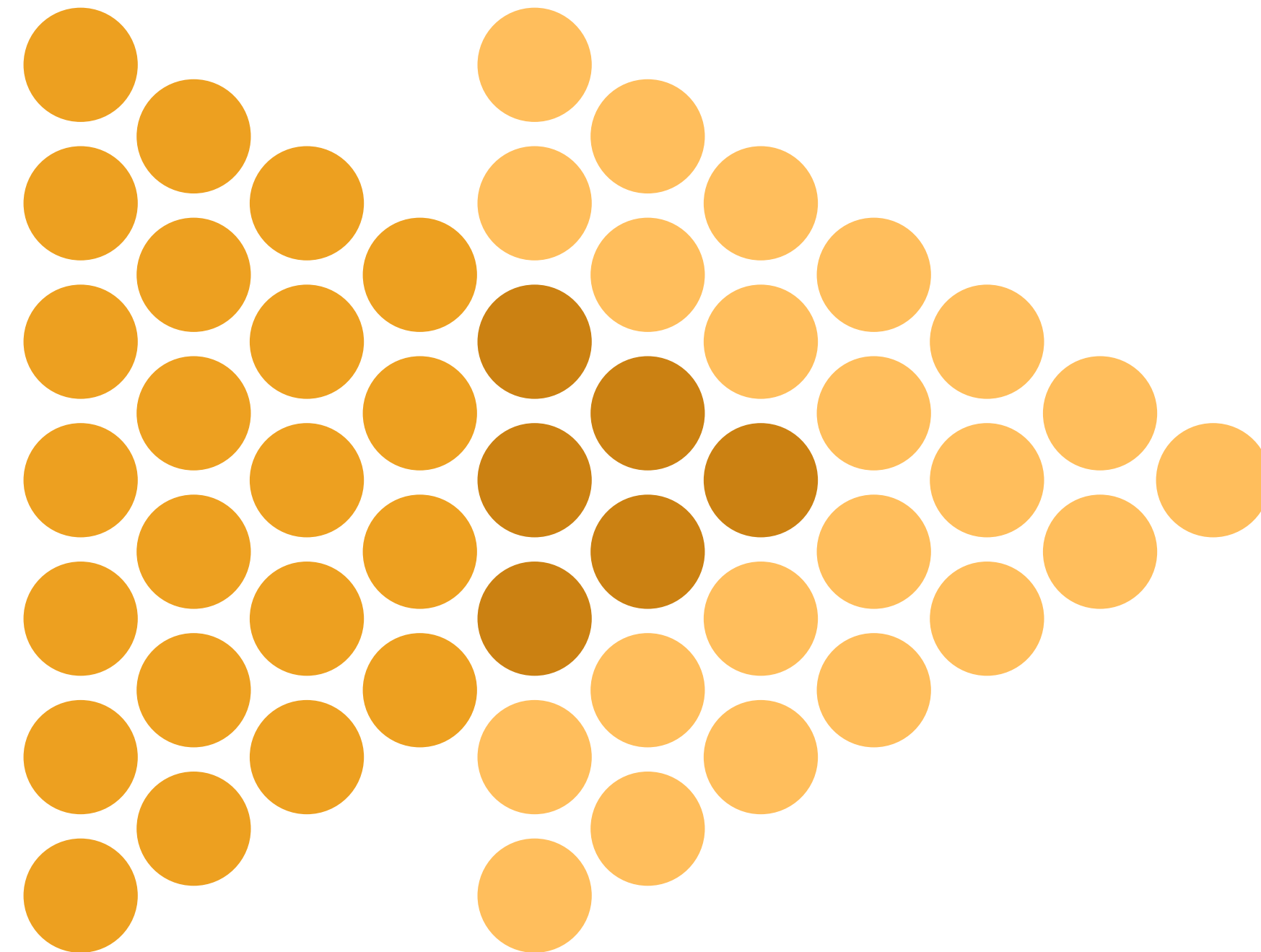




## We are **THE EXCEPTIONALS**

What sets us apart from other companies is our commitment to delivering measurable results for our clients. We don't just provide a one-size-fits-all service - we take the time to understand your specific business goals and tailor a customized strategy to help you achieve them.

Whether you are looking to increase your online presence, attract new customers, or boost your search engine rankings, we have the skills and experience to help you succeed.



Deciding about the suitable

# **SOCIAL MEDIA PLATFORMS**

for your business

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WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS

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Facebook



Twitter



Google +



YouTube



Pinterest



Instagram



LinkedIn



Medium



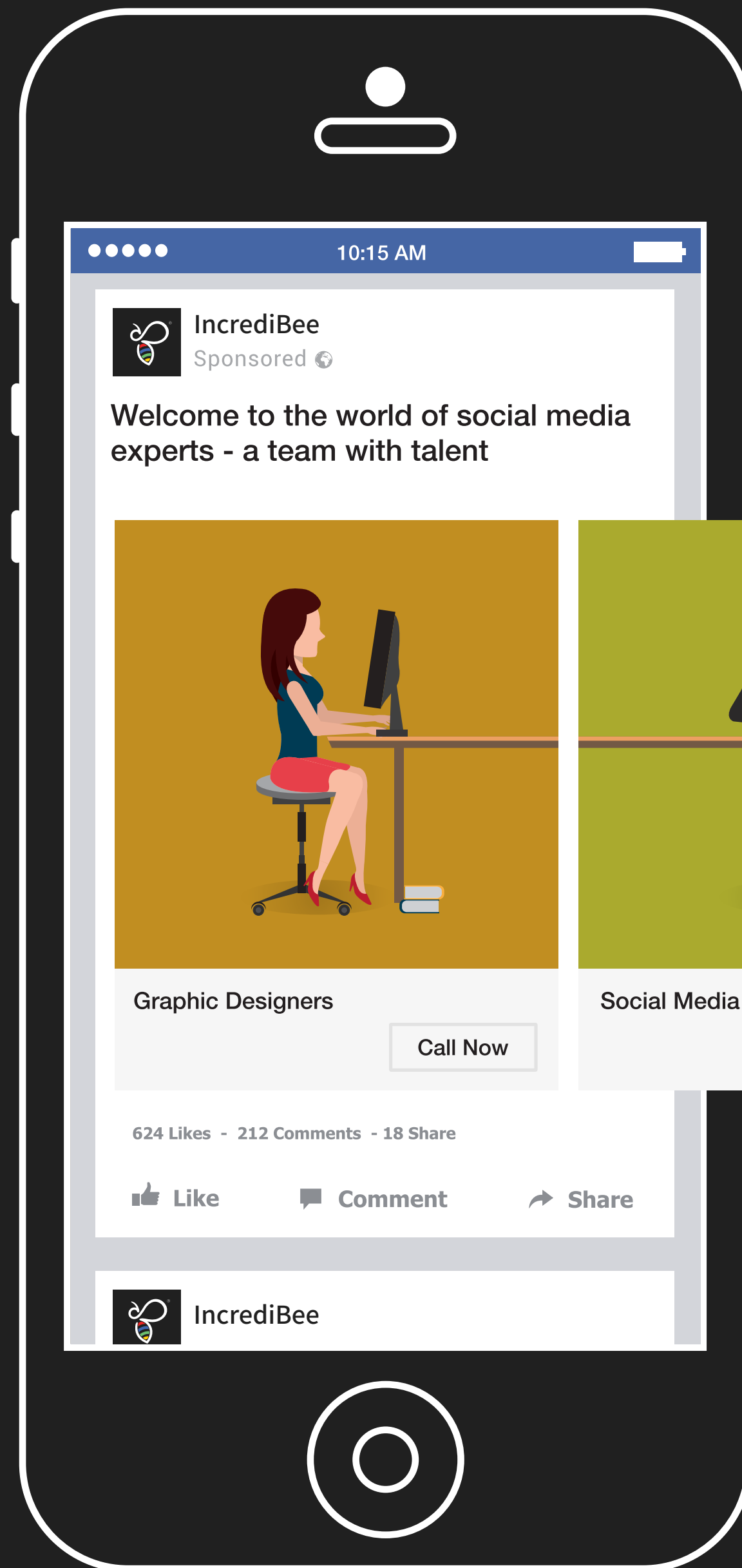
# How We Work For Different Social Media Platforms?





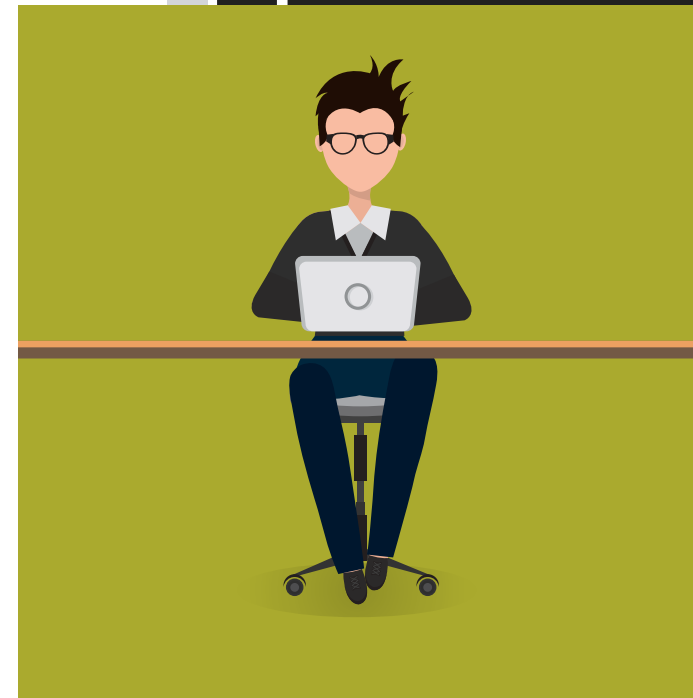
# Our Team.

We are proud to have a talented and diverse team of over 20 creative professionals working together to help businesses like yours succeed in the digital world. Our team is made up of experts in social media marketing, SEO, content creation, graphic design, and more, all dedicated to delivering exceptional results for our clients.



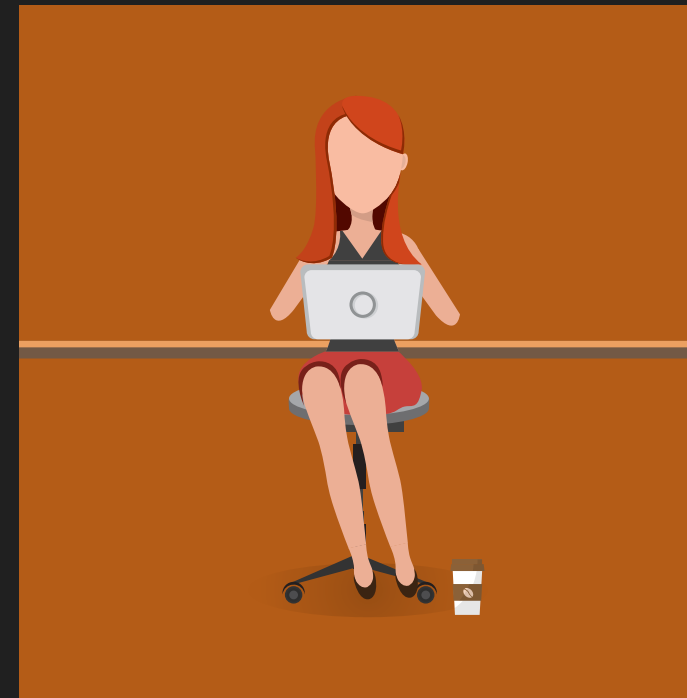
Graphic Designers

[Call Now](#)



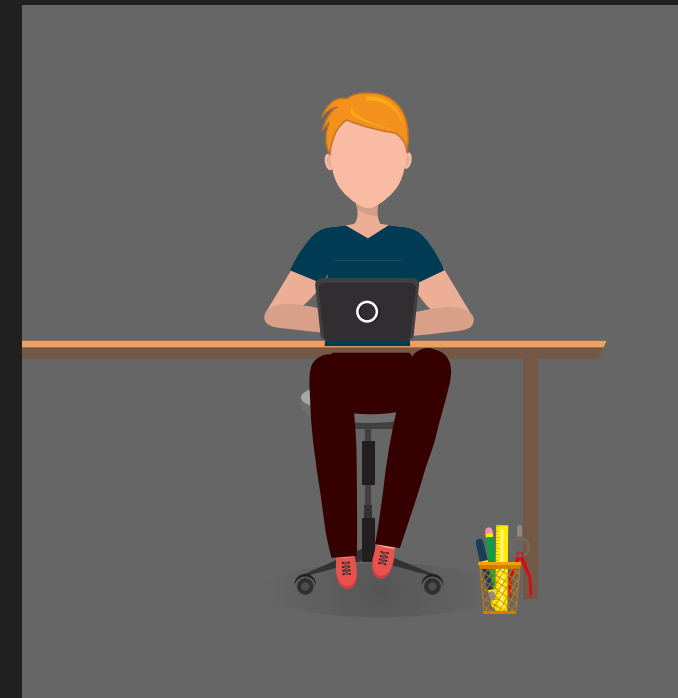
Social Media Managers

[Call Now](#)



Content Writers

[Call Now](#)

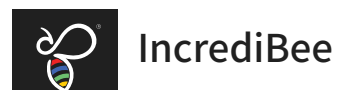


Strategy Developers

[Call Now](#)

624 Likes - 212 Comments - 18 Share

[Like](#) [Comment](#) [Share](#)



## GRAPHIC DESIGNERS

Whether you need a new logo, website design, marketing materials, or anything in between, our team has the skills and experience to bring your vision to life.

## CONTENT WRITERS

Whether you need website copy, blog posts, social media content, or anything in between, our team has the tools and expertise to deliver top-notch writing that helps your business stand out.

## SOCIAL MEDIA MANAGERS

Our team specializes in creating and executing effective social media marketing strategies that drive results and help you reach your business goals.

## STRATEGY DEVELOPERS

Whether you are looking to increase your online presence, attract new customers, or boost your search engine rankings, our team has the tools and expertise to craft a customized strategy.



# Some of our Esteemed Clients



Served over 50 clients across globe

